

The cover features several circular portraits of individuals with Down syndrome. At the top center is a young boy laughing. To his right is a girl with glasses. Further right is a man in a yellow 'FINAL FIVE' t-shirt. Below the man is a portrait of two girls. To the right of the main title is a portrait of a girl showing her hand with painted fingers. At the bottom right is a portrait of two men wearing 'POWER' and 'ERADE' t-shirts. The background is decorated with large, colorful circles in shades of blue, yellow, green, and purple.

ANNUAL IMPACT REPORT 2019

Educate • Empower • Engage



DOWN SYNDROME ASSOCIATION
OF GREATER RICHMOND

CURRENT BOARD OF DIRECTORS

OFFICERS

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Branches of Life

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Therapy

Shelley Lantz
The Next Move Program
McAlister's Deli
CVS Pharmacy

Charles Meacham
Retired - Dominion Energy

STAFF

Terri Lancaster, Executive Director
Kim Owens, Education Director
Mary Margaret Brown, Program Director
Bobbi Jones, Finance Director
Jamie Nicholls, Special Events Coordinator
Sheri Tew, Administrative Assistant

LEADERSHIP MESSAGE

As we reflect on the past year about this amazing organization we felt a gamut of emotions. Amazement at the growth we have experienced. Joy as we thought of all of the friendships that have been made that enrich all of our lives. Excitement about where we can go and who we can become as a Down syndrome organization. We also felt curiosity about those we have yet to meet. What a pleasure it is to serve this wonderful organization that is here just for our loved ones with Down syndrome. From the time a family experiences the birth of a child with Ds to the time a family says goodbye, DSAGR is there. We take this life partnership seriously and provide programs and services that will help guide you every step of the way.

DSAGR's First Call Program **provides support** for our newest families. We meet these families the moment their child is born or they receive a prenatal diagnosis and we provide them resources, guidance and courage to get started on this journey of raising a child with Down syndrome. We are very proud of our First Call committee and how they **welcome these new families** and embrace the birth of every new child.

We also **provide social opportunities** across all age groups. From Hands UP! for our youngest individuals to Fun4Life for our adults, we provide opportunities that help build lifelong friendships, confidence, and knowledge.

The Learning Program **provides literacy and math education** for our youngest children to improve their educational experience in elementary school. This vital program **improves their success** in the classroom and helps build success throughout their school experience. The Transition Boot Camp **prepares our students** to transition from middle school to high school and into adulthood but also teaches them self-determination and how to be their own advocate. The Summer Employment Academy provides HS students with Ds the opportunity to

have **individualized career experiences**. HS students with Ds don't typically have this opportunity and we were proud to offer this program to our students in partnership with 8 local businesses and Virginia Commonwealth University. Moving On to Independence serves our adults and empowers them to become independent by providing opportunities to learn skills such as personal safety, navigating transportation, and self-advocacy.

Our **DREAM** is to foster a community that **embraces, supports and inspires** individuals with Down syndrome to live healthy and fulfilling lives of their choosing.

Our Strategic Priorities are to **EDUCATE** families and the community through resources of all types, mentoring, and educational support throughout life. We **EMPOWER** independence, life planning and increasing program capacity to meet the needs of our families. We **ENGAGE** the community by expanding outreach, increasing diversity and creating a wide variety of opportunities for volunteers.

DSAGR **serves over 650** families in Central Virginia, Charlottesville, Williamsburg and the Central Shenandoah Valley and we are prepared to meet the needs of each and every one of them. **BUT** we need our families, friends and the community to join us in our endeavor to ensure no one is forgotten. In 2019, we have **added 79 new families** to our growing community. Please consider partnering with DSAGR and our families with your financial support. On behalf of the Leadership Team at DSAGR, thank you!



Terri Lancaster
Executive Director



Jessee Helbert
President

MISSION STATEMENT

The Down Syndrome Association of Greater Richmond is a 501(c)3 nonprofit organization that benefits the lives of individuals with Down syndrome and their families through individual and family support, education, community awareness and advocacy.

STRATEGIC PRIORITIES

- Educate families and the community through resources of all types, mentoring, and educational support throughout life
- Empower independence, life planning and increasing program capacity to meet the needs of our families
- Engage the community by expanding outreach, increasing diversity and creating opportunities for volunteers to own and lead initiatives

EDUCATING OUR COMMUNITY



In 2019
we served over

660 families and welcomed
27 new babies & **52** additional
new families

Provided **180** Social & Cultural
Opportunities for individuals with
Down syndrome

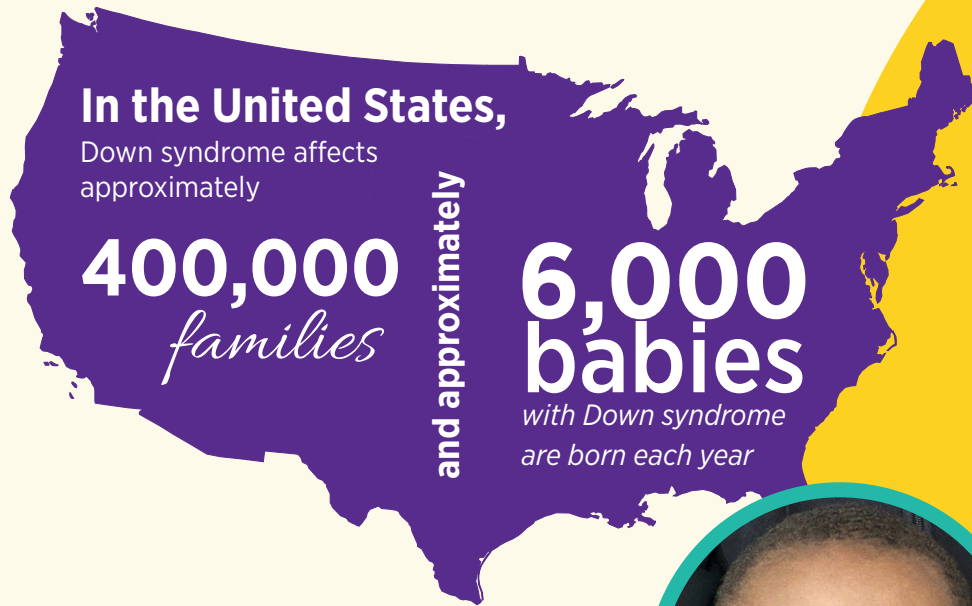
Provided Support & Program Services
to Williamsburg, Charlottesville &
Central Shenandoah Valley

Continued to provide "New Parent
Resource Packets" to **11** hospitals
and medical professionals

Provided Continuing Education to
295 educators

Engaged over **1,978** volunteers

Volunteers gave **7,860**
hours of service



**Down syndrome is
not related to**

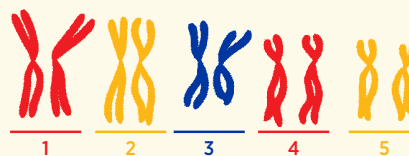


Race, nationality,
religion or
socio-economic status.

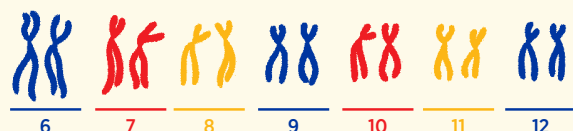
Down syndrome is the most common genetic condition, yet its cause is still unknown. While there are some common characteristics and physical traits associated with Down syndrome, each individual with Down syndrome is unique. The additional genetic material impacts an individual's course of development.

- People with Down syndrome have an increased risk for certain medical conditions, including congenital heart defects, respiratory problems, hearing impairments and Alzheimer's disease.
- Down syndrome is the leading cause of intellectual and developmental delays, which are typically mild to moderate. More importantly, each individual also has many strengths and talents to be celebrated.

what is Down syndrome?



Typically, the nucleus
of each cell contains **23**
pairs of chromosomes.



Down syndrome occurs
when an individual has a
full or partial extra copy
of chromosome 21.

EMPOWERING OUR COMMUNITY



DSAGR Educational Programs

- Annual Disability Education & Transition Conference
- The Learning Program Levels I, II & Plus
- DS 101 Webinar for Educators
- Community Educational Seminars
- Transition Boot Camp
- Summer Employment Academy
- Moving On! Road to Independence



DSAGR Programs & Services

- First Call for New or Expectant Parents
- Community Engagement & Education Scholarships
- Dual Diagnosis Support Group (DS Plus)
- Moms Night Out
- D.A.D.S. (Dads Appreciating Down Syndrome)
- Hispanic Outreach
- Grandparent to Grandparent Support Group
- Social Groups for all ages
- Virtual Education Programs
- Advocacy & Awareness
- Individual & Family Support
- Employment Outreach
- Health Outreach
- Volunteer Engagement



ENGAGING OUR COMMUNITY

Successes 2019

- Provided \$278,000 for education programs, social opportunities, conferences & seminars for individuals with Down syndrome (DS), their family members, and other professionals
- Provided educational support through Educational Programs to 763 individuals
- Provided \$17,056 in scholarships to 37 individuals with Down syndrome

Vision 2020

- Complete the new five-year Strategic and long-term vision Plan
- Develop a New Virtual Program series that allows DSAGR to provide education and social opportunities to more individuals with Down syndrome and their families
- Launch a new data base management system to better serve over 650 families throughout Virginia
- Continue to grow community partnerships and collaborators in our expansive service area
- Continue to expand programs services to all community groups in Virginia
- Continue to expand diversity outreach and services to minorities and professionals



FINANCIAL DATA AND COMMUNITY PARTNERS

Community Partners

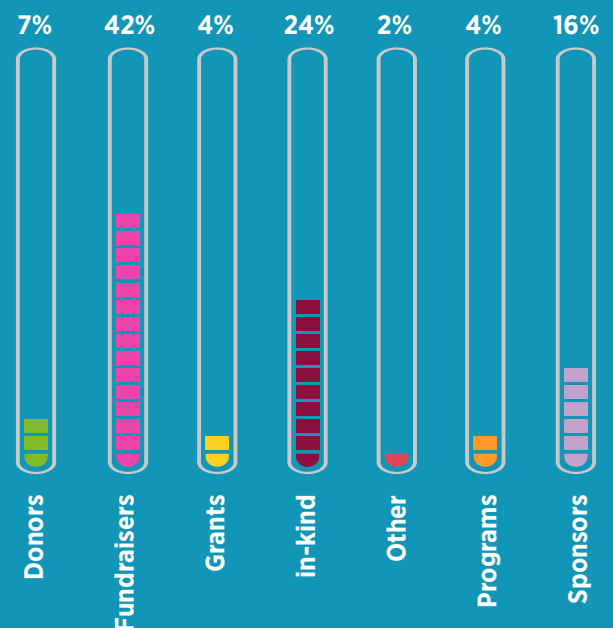
- ARC of Virginia
- Blue Toad Cidery
- Department of Aging and Rehabilitative Services
- Home Care Delivered
- Knights of Columbus
- Longwood University
- Partnership for People with Disabilities
- Parent Education and Advocacy Center
- River Road Church, Baptist
- T/TAC at VCU
- VA Department of Education
- VCU Department of Occupational Therapy
- VCU – Richmond Rehabilitative Training Center (RRTC)
- VCU School of Dentistry
- VCU School of Education
- VCU School of Medicine
- VCU School of Physical Therapy

Summary



2019 total revenue is **\$568,900**, which includes **\$139,000** of in-kind donations. DSAGR has **\$123,800** in reserve funds

2019 Revenues



2019 Expenses



SPONSORS & SUPPORTERS

Presenting (\$10,000+)

Best Version Media
Estes Express Lines
Glen Allen Supermarket

OurHealth Richmond Magazine & OurHealth Charlottesville
& Shenandoah Valley
POTBELLY Sandwich Shop

Richmond Magazine
West Charitable Trust

Partner (\$5,000 - \$9,999)

ACCA Shrine Center

Mix 98.1
Richmond Family Magazine

SunTrust Foundation

Friend (\$2,500 - \$4,999)

Aetna Better Health of Virginia
Allianz Partners
Center for Family Involvement at VCU
Comcast Spotlight
Diamond Springs Water
Dollar General Literacy Foundation
Dominion Energy

Featherston Foundation
FOX Richmond
Happy Camper Coffee Company
Home Care Delivered
JR's Maintenance Service
Manchester Richmond Moose Lodge 699

Richmond Free Press
Rico's Mexican Grill
SweetFrog
The Titmus Foundation, Inc.
UPS Foundation
Virginia Board for People with Disabilities
Virginia Business Systems

Step UP (\$1,000 - \$2,499)

Anthem HealthKeepers Plus
Blakemore Construction Corp.
Blue Toad Cidery
Carpenter Health and Wellness
Cary Place Hair Studio
Cetera Investors
Chesterfield Sporting Authority
Children's Hospital at VCU
Henrico Citizen
Integrative Health Center of Charlottesville

Loyal Order of Moose/Sandston Moose Lodge 1937
Macaroni Kid & Knowdifferent.net
Michael & Sons
Miller & Associates
National Down Syndrome Society
P.D. Brooks Traffic Control
Patient First
Pearson Mazda
REACH Magazine
Richmond Christmas Mother Fund

Richmond East Moose Lodge 1947
Richmond Times Dispatch
Rituals Salon and Spa
Rochdale Securities
TBL Networks, Inc.
The Health Journal - Williamsburg
Travelers
Virginia Commonwealth University, Department of
Occupational Therapy
Virginia Women's Center

FUNDRAISERS

Distinguished (\$7,500+)

Bobby & Debbie Abernathy
Mark & Vicki Boone

Jim & Nancy Coakley
Christian & Sandra Emery
Bob & Terri Lancaster

Ken & Cynthia Lantz
Clarence & Carol Williams

Champion (\$5,000 - \$7,499)

Greg & Mara Weeda

Superstar (\$2,500 - \$4,999)

Laura & Michael Barker
Chris & Megan Blake
Ben Bromley & Christi Stafford

Adrian & Neely Cooke
Mike & Bobbi Jones
Ryan & Jennifer Krajewski
Mark & Kim Owens

Jeff & Lauren Schooler
Kenyatta & Kalandra Smith
Bobby & Candace Wright

Premier (\$1,000 - \$2,499)

Chris & Erin Baird
Paris Ball & Maria Gullickson
Fred & Amy Bravo
Matt & Mary Margaret Brown
Scott & Kendall Bruington
Stephen & Suzanne Burns
Michael Carpenter
Jeanette Carpenter
Sean & Stephanie Cattie
Luke & Laurie Davis
Eric & Mindy Director
Jason & Kate Doctor
Angie Evans
Martha Fink
Matt & Erin Gabriel
Joshua & Lindsay Gelfand

Matt & Kaarin Gordon
Ebony Haywood
Jessee Helbert
Mike & Cathy High
Kevin & Amy Hughes
Tim & Kristy Jansen
Brooke Kelly
Paul Kessler
Ben Lent & Angela Cimmino
Richard & Josephine Lewis
Marco & Pam Mejias
Darren & Ali Moorehead
David & Christy Murphy
John & Priscilla Nemetz
David & Jamie Nicholls
Nancy Nietman & Dawn Field

Justin & Krissy Noel
Adam & Mary Otero
Paul & Michelle Pasowicz
Stephen & Andrea Peeks
Kasie Privitera
Tommy & Teri Pruitt
Sean & Chelsea Ryan
Casey & Allison Seabolt
Vince & Kerensa Sheehan
Kevin & Kelly Siegel
Aaron Steelman & Tracy Robinson
Barbara Stewart
Greg & Dotty Stratton
Chris & Julie Waskey
Seth & Leigh Woods

WHAT PEOPLE ARE SAYING ABOUT ...

“

- You are doing a fantastic job! Better and better each year. Thank you!
- We have learned a lot in this group from workshops and from parents. Thank you!
- G really enjoyed the bus transportation training and the time with participants and trainers. I'm really glad that this group sets such a good example for him.
- DSAGR is a blessing to the community and to new families beginning the journey.
- They are so helpful and resourceful.
- I'm soooo happy that you've been offering all this virtual programming. This is awesome!
- Your intern certainly knows how to not only educate, but also to engage our young adults and teens with the virtual classes that she conducts.
- I wanted to express my gratitude and admiration for the outstanding job that your staff is doing.
- Thank you so much for your hard work and efforts. I'm so impressed with your organization, I'd like to make a donation in support.
- I can't wait for the day that T has support like this. Love my hometown Richmond, VA and how they do so many things to build community.
- Thank you so much for doing what you do! This is a great group and I love that you are always changing and moving with the needs of the community.
- I think you all do an absolutely amazing job!
- Thank you for all you do helping these great teens reach their potential. ❤️
- I really appreciate the time people in this organization spent with me giving me suggestions on where my sister could live.
- You've offered me such a warm welcome to this new chapter in our lives.
- When I first got in touch with the DSAGR's First Call program, they made contact with me several times to see how we were doing. The more seasoned moms I meet in this community, the more I hear how truly lucky we are to have resources like the DSAGR.
- We have deep gratitude for the time and energy you placed into making this event a success. Your organization always amazes me! I feel fortunate to have your guidance and wisdom as our group strives to flourish in our community.

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DOWN SYNDROME ASSOCIATION
OF GREATER RICHMOND

1504 Santa Rosa Road | Suite 124 | Richmond, VA 23229 | (804) 447-4713 | www.dsagr.org