



THE VIRGINIA DOWN
SYNDROME ASSOCIATION

DANCING
with the
LOCAL STARS
2023 SPRING GALA

Virginia Down Syndrome Association
Sponsorship Proposal

Dancing with the Local Stars
2023 Spring Gala

Thursday, May 25, 2023 | 6 - 10pm | Altria Theater

"VDSA does not have a 'core' mission; it has one mission. To continue to lead people with Down syndrome out of the shadows - to engage them and their families; empower them and their families; and educate parents and the public about individuals with Down syndrome. Join us!"

~ Tom Haskins, founding Board member of VDSA, father to Sam, 43 year old with Ds~



About Virginia Down Syndrome Association

Founded in 1983, the Virginia Down Syndrome Association (VDSA) is a nonprofit organization committed to supporting, educating, and advocating for individuals with Down syndrome and their families. We envision a community in which individuals with Down syndrome are fully included and valued members, and advocate for awareness to create opportunities for members to achieve great things.

VDSA serves more than 700 families in 52 counties throughout Central Virginia, Williamsburg, Charlottesville, Fredericksburg, and the Central Shenandoah Valley. Learn more about our programs and volunteer opportunities at virginiadsa.org.

Event Overview

The 1st annual Dancing with the Local Stars Gala will be both a fundraising event for VDSA as well as an opportunity to celebrate our 40th anniversary.

We are partnering with specialty dancers from Miracles in Motion, a non-profit dance group that provides specialized dance instruction to individuals with disabilities of all ages. These dancers, 4 of who have Down Syndrome, will be paired with local celebrities to perform a choreographed dance and be celebrated as a pair.

We see this fundraising event as an opportunity to truly celebrate the success and abilities of individuals with Down syndrome--many abilities that truly couldn't be imagined just 40 years ago when our organization was founded and the life expectancy for individuals with Ds was only 25 years of age. Today, thanks to the help of many supports and organizations like ours, the life expectancy is now over 60.



Sponsorship Levels



Center Stage - \$10,000

- 10 complimentary tickets to the Gala
- Company Name/Logo listed at “Presented By” on all advertising.
- Exclusive Signage at the event
- Logo on Gala website page (VDSA site) and social media thank you post
- Opportunity for company representative to be on the panel for the dancing competition
- Logo in Gala program
- On stage thank you and speaking opportunity during the event
- Logo and/or Name mentioned in all media
- Access to VIP lounge during cocktail hour for complimentary tickets holders

Red Carpet - \$5,000

- 8 complimentary tickets to the Gala
- Company/name logo on all advertising
- Signage at the event on the red carpet/step and repeat.
- Logo on Gala website page (VDSA site) and social media thank you post
- Logo in Gala program
- Access to VIP lounge during cocktail hour for complimentary ticket holders

Sponsorship Levels

Star - \$3500

- 6 complimentary tickets to the Gala
- Company/name logo on all advertising
- Signage at the event
- Logo on Gala website page (VDSA site) and social media thank you post
- Logo in Gala program
- Access to VIP lounge during cocktail hour for complimentary ticket holders

Premier- \$1750

- 4 complimentary tickets to the Gala
- Company/name logo on all advertising
- Logo on Gala website page (VDSA site) and social media thank you post
- Logo in Gala program

Spotlight - \$1,000

- 2 complimentary tickets to the Gala
- Logo on Gala website page (VDSA site) and social media thank you post
- Logo in Gala program