



5K & Family Festival

# STEP UP<sup>TM</sup> FOR DOWN SYNDROME in RICHMOND

Saturday, October 14th - 9am to 1pm  
Join us at Dorey Park



2999 Darbytown Road  
Henrico, VA 23231

## Sponsorship Packages

\$10,000+  
PRESENTING  
SPONSOR

- 10 Complimentary 5K Participant Registrations (Includes T-Shirt if Registered by 9/1/2023)
- Company Name/Logo Listed as "Presented By" on All Advertising
- Personal On-Stage "Thank You" & Speaking Opportunity During Event
- Exclusive Signage on Main Stage During Event (Oct. 14th)
- Also Includes All Sponsor Level Benefits Listed Below

\$5,000+  
STEP UP  
SPONSOR

- 8 Complimentary 5K Participant Registrations (Includes T-shirt if Registered by 9/1/2023)
- TV & Print Media Coverage
- Also Includes All Sponsor Level Benefits Listed Below



# STEP UP<sup>®</sup> FOR DOWN SYNDROME in RICHMOND

## Sponsorship Packages

additional options

\$3,000+  
TEAM  
SPONSOR

- 6 Complimentary 5K Participant Registrations (Includes T-Shirt if Registered by 9/1/2023)
- Signage in Festival Area (2) & Along 5K Route (1) Logo Featured on Event T-shirts (Available through 9/1/2023)
- Logo Featured in Print & Digital Media Advertising
- Also Includes All Sponsor Level Benefits Listed Below

\$1,500+  
FRIEND  
SPONSOR

- 4 Complimentary 5K Participant Registrations (Includes T-Shirt if Registered by 9/1/2023)
- Signage in Festival Area (1) & Along 5K Route (1)
- Company/Logo Featured in Event E-Newsletters Sent to Over 7,800 People
- Opportunity to Provide Branded Pick-Up Item(s) for 2,000+ Attendees
- Also Includes All Sponsor Level Benefits Listed Below

\$500+  
PATRON  
SPONSOR

- 2 Complimentary 5K Participant Registrations (Includes T-Shirt if Registered by 9/1/2023)
- Entrance to the Hospitality Tent During Event (Oct. 14th)
- Display/Table Space at the Event
- Logo Displayed on Official Event Registration Web Page (Link to your Site)
- Company Name/Logo Featured in Event Day Program (Available Through 9/1/2023)



# STEP UP<sup>®</sup> FOR DOWN SYNDROME RICHMOND

## SPONSORSHIP AGREEMENT FORM

YES! We will support the Virginia Down Syndrome Association's 17th Annual Step UP for Down Syndrome 5K & Family Festival by purchasing the following sponsorship package:

- PRESENTING SPONSOR \$10,000+
- TEAM SPONSOR \$3,000+
- PATRON SPONSOR \$500+
- STEP UP SPONSOR \$5,000+
- FRIEND SPONSOR \$1,500+

Corporate Sponsor's Name (As You Want it Listed) \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Website \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_

I want to have display space at this event. Family-friendly activity we will have at our display space:

\_\_\_\_\_

No thanks, I do not want a display space but we are pleased to support this event.

I certify I am authorized to act on behalf of \_\_\_\_\_

**If you are a new sponsor or if your logo has changed since last year, please email your color logo (.jpg, .png and .eps vector file or other high resolution format) to [amarkow@Virginiadsa.org](mailto:amarkow@Virginiadsa.org) upon form completion.**

I agree to sponsor the Virginia Down Syndrome Association's 17th Annual Step UP for Down Syndrome 5K & Family Festival at the level indicated above. I understand that a check made payable to "VDSA" for the amount of the sponsorship indicated above is due by 9/15/2023. Please use this page as your invoice and mail to: Virginia Down Syndrome Association, 1504 Santa Rosa Road, Suite 124, Richmond, VA 23229.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

### VOLUNTEERS NEEDED!

**YES! We have volunteers who can help ensure a successful Step UP for Down Syndrome 5K & Family Festival**