



**Virginia Down Syndrome Association**  
**Sponsorship Proposal**

Dancing with the Local Stars  
*2024 Spring Gala*

**Thursday, June 13th | 5:30 - 10pm | Altria Theater**

# Event Overview

The 2nd annual Dancing with the Local Stars Gala will be both a fundraising event for VDSA as well as an opportunity to celebrate our families and raise community awareness. We are partnering with specialty dancers from Miracles in Motion, a non-profit dance group that provides specialized dance instruction to individuals with disabilities of all ages. These dancers, 4 of who have Down Syndrome, will be paired with local celebrities to perform a choreographed dance and be celebrated as a pair.

We see this fundraising event as an opportunity to truly celebrate the success and abilities of individuals with Down syndrome--many abilities that truly couldn't be imagined just 40 years ago when our organization was founded and the life expectancy for individuals with Ds was only 25 years of age. Today, thanks to the help of many supports and organizations like ours, the life expectancy is now over 60.



# Sponsorship Levels



## Center Stage - \$10,000

- 10 complimentary tickets to the Gala
- Company Name/Logo listed at “Presented By” on all advertising.
- Exclusive Signage at the event
- Logo on Gala website page (VDSA site) and social media thank you post
- Opportunity for company representative to be on the panel for the dancing competition
- Logo in Gala program
- On stage thank you and speaking opportunity during the event
- Logo and/or Name mentioned in all media

## Red Carpet - \$5,000

- 8 complimentary tickets to the Gala
- Company/name logo on all advertising
- Signage at the event on the red carpet/step and repeat.
- Logo on Gala website page (VDSA site) and social media thank you post
- Logo in Gala program

# Sponsorship Levels

## Star - \$3500

- 6 complimentary tickets to the Gala
- Company/name logo on all advertising
- Signage at the event
- Logo on Gala website page (VDSA site) and social media thank you post
- Logo in Gala program

## Premier- \$1750

- 4 complimentary tickets to the Gala
- Company/name logo on all advertising
- Logo on Gala website page (VDSA site) and social media thank you post
- Logo in Gala program

## Spotlight - \$1,000

- 2 complimentary tickets to the Gala
- Logo on Gala website page (VDSA site) and social media thank you post
- Logo in Gala program